**HOMEGOODS WEBSITE DESIGN**

[Company name] | [Company address]

NDMNJA002[TUT3]

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2023

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HomeGoods is a furniture Business that is based in South Africa. It has three branches across the country. As an Information System student, I was asked to develop a website of their business and I used my skills that we learn in class to ensure that the design is creative, original, user-friendly and meets the requirements of the target audience. The tools that are I used to create this website are HTML for content, CSS to enhance beauty and a bit of Java Script.

Consistency, I used consistency in things such as font, buttons, background, website colors. If you can check the above-mentioned features are the same every page of the website. This makes things easier for the user because clear font is used everywhere, the buttons in the task bar are designed with the same structure every page which make the user easily find a feature. Less content is presented to the user because the more content you present to the user the more the user takes time to make a decision which is inefficient.

Search Box is there and visible for a user to quickly find what he need, All the buttons hover or show a reaction when you click or touch them with a mouse this is a way to provide feedback to a user which make the website very usable and can avoid errors such as clicking a button more than once Footer at the bottom which contain more buttons that users can click in case the user needs help with something.

Location button is there and users can easily locate the nearest store but will need connection for this feature. Users can login with different social media account depends on their preference. Every product used has a picture, description and price which help the user know more about the products. Also added icon which create affordance to the application. The banner used in the home page will show advertisement of furniture on sale which may be interesting to the target user because it gives the user more information about promotions and users love that.

Lastly I thought that the orange and grey colors match together and make the website to be more visual appealing to the user. Contact page is also included in case the user wants to reach us for any queries and complains via the message box on the contact page.